

AUTHOR MEDIA KIT



Gabriel & Kelly
Shields

Hi. We're the *Shields!*

HUSBAND & WIFE AUTHORS

Gabriel and Kelly Shields share a love for fairy tales and children's books, and now that they are proud parents, they've found their lives (and shelves) filled with them. They hope to fill other family's bookshelves with stories that feed their souls and lead them to a deeper understanding of their identity and purpose in Christ.



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ABOUT THE BOOK

TITLE: The Knighting of Sir Sticky Von Bear

PUBLISHER: Ingram

ISBN: Paperback 979-8-9895543-1-7

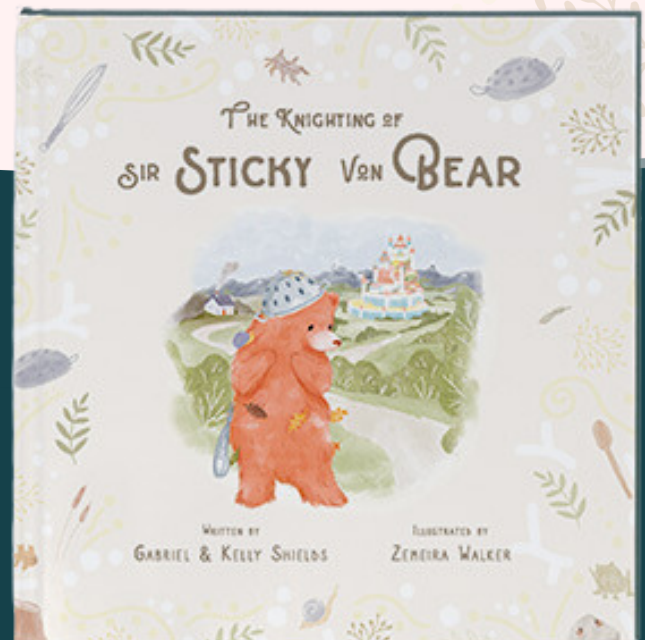
Hardcover 979-8-9895543-0-0

FORMAT: Print

PRICE: Paperback \$12.99 | Hardcover \$24.99

PAGES: 52 Pages

Publication Date: Dec 9, 2023



Due to his sticky condition a spirited little bear finds himself outcast and stuck with the name Sticky Bear. So, he sets out on a quest to find a kingdom where he can make a great name for himself, but when his stickiness threatens to get in the way he must discover what will make him worthy of becoming a knight or risk being stuck in his condition forever.



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Taking children on Sir Sticky's journey is a lovely imaginative way to introduce children to gospel truths! **Betsy Childs Howard** Author; Editor for The Gospel Coalition

PEEK INSIDE

ONCE THERE WAS A BEAR WHO WAS EVER SO STICKY...



He had always been sticky. He was born sticky. And being sticky is just no fun at all!

This would get stuck to him. That would get stuck to him. And everyone would tease him and call him Sticky Bear.

As he passed through the town they would poke fun at him, singing:



Why are you ever so sticky
You're a little bear that's sticky icky
Forgive me if I sound a bit picky
But you're a little sticky bear

Poor little bear. It seemed everything stuck to him, even the name "Sticky."



Try as he might, he could not get them to call him by his real name.

Fed up, one day he announced, "If I'm to be Sticky Bear then I shall be Sir Sticky Von Bear, the greatest knight in all the land!" For what could be better than to be a knight?



WHERE IT ALL BEGAN

BEHIND THE BOOK

It all began with a song...



It didn't enter into our wildest fantasies that a silly tune would eventually blossom into a grand quest by a poor little, outcast bear in search of purpose, meaning, and a place in this world. The provenance of our beloved Sticky was at first obscured to us--dismissed as nothing more than an absurd little ditty. Yet this insignificant jingle was not satisfied to be confined to such a meager status and dreamed of taking shape into a ambitious symphony. This catchy song (much like the bear it's based upon) just stuck... and marched off on an adventure--one which has brought it to your doorstep. We hope that our bear, his story, and the lessons behind it stick with you as well.

THEMES & IDEAS

Isaiah 64: 6- 8

✓ Identity & Purpose

✓ Sin & Forgiveness

✓ Works vs Grace

The stem of our story may have come from a song, but the roots reach deep down into the wisdom of scripture. Sticky Bear, our wayward vagabond, represents the journey all our souls must take to find our true home with God. It is ultimately the concealing nature of blind ambition that keeps his eyes veiled to a pure love that stands right before him. Swept this way and that by the current of his own selfish desires, Sticky must come to understand that it is clinging to the things of this world that has kept him stuck, and that to find true peace, love, and ultimately freedom he must open himself up to the source of all these things--Jesus Christ. Quite simply, at its core, this is a lost soul's journey to salvation.

WHERE WE HOPE TO TAKE IT

THE ROAD AHEAD

From the humble beginnings of a silly tune sung by a father, through the modest pages of a storybook, to a child's gentle voice reading aloud, we hope that Sticky Bear's journey brings him to countless more doorsteps. This book carries with it a message of God's relentless, redemptive, unconditional love--a message we hope will touch the lives of every family in America.

OUR MISSION

To equip future generations with the truth of Christ's love and redemption through literature inspired by the Word of God.

Our goal is to get the Gospel into the lives of every household in America

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We believe the following avenues will bring more enrichment to the world of Sticky Bear, launch him as a brand, and propel him forward with the book's message into many homes. We're currently developing stickers and bookmarks to help promote the book, which we hope to include in a deluxe edition, along with sheet music of the song. Additionally, we'd like to create a box-set that pairs the hardcover book with a plush version of Sticky Bear (and additional characters if we expand this into a series). Lastly, we'd love to associate the book with a reading program (ie. The Imagination Library) to expand our reach and put Sticky into the hands of many more families. If you believe in this mission as well as this book we'd love to partner with you to make it a reality.

SPEAKING TOPICS

TIP SHEET



- ✓ Where does your inspiration come from?
- ✓ Where did the idea for Sticky Bear come from?
- ✓ How did you find your illustrator?
- ✓ Describe the creative process for developing a children's book?
- ✓ How did you collaborate with your illustrator to bring your vision to life?
- ✓ What's it like working together as a married couple?
- ✓ Why did you choose to self-publish?
- ✓ Who are some of your favorite authors?
- ✓ What do you hope children and parents will take away from the book?

READER REVIEWS

“

It really is a wonderful story to share from generation to generation.

Bobbie H.
Reader

“

Taking children on Sir Sticky's journey is a lovely imaginative way to introduce children to gospel truths!

Betsy Childs Howard
Author; Editor for
The Gospel Coalition

“

I like the deeper meaning of the story. My son liked the main character, saying “Sticky Bear!” each time I turned the page.

Josie S.
Reader

PRESS RELEASE

LOCAL HUSBAND AND WIFE WELCOME THEIR FIRST CHILDREN'S BOOK

[ALBANY, OR | DEC 2023] For a local husband and wife, what began as a silly song soon became a full-blown children's adventure story.



Gabriel and Kelly Shields had filled their bookshelves with children's books for their son and always dreamed of creating one of their own. Inspiration for their latest debut, titled, "The Knighting of Sir Sticky Von Bear," came when Gabriel was singing one of his many made up tunes to their son.

"Gabriel is always making up silly songs," his wife and coauthor Kelly mused. "This one just took on a life of its own."

The song did make its way into the book, along with some elaborate watercoloresque illustrations provided by illustrator Zemeira Walker. The story centers on a tenacious little bear named Sticky who is struggling to find his place in life. He continues to chase empty things of the world to bring him joy and try to prove himself, but ultimately, has to discover the true source of love and acceptance.

Gabriel and Kelly say this is just the first of many books and have launched Narrabbit Books with the mission to equip future generations with the truth of Christ's love and redemption through literature inspired by the Word of God.

"The Knighting of Sir Sticky Von Bear" is available now at narrabbit.com.



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